

10/22

188

190

USER SELECTED CONTENT	GENERALIZED CONTENT
<b>Speciality Sites</b> <u>AUTOMOTIVE</u> <u>BUSINESS EXCHANGE</u>  <b>Categories</b> <u>ANTIQUES &amp; ART</u> <u>BOOKS, MOVIES &amp; MUSIC</u>	<b>Specialty Sites</b> <u>AUTOMOTIVE</u> <u>BUSINESS EXCHANGE</u> <u>GREAT COLLECTIONS</u> <u>HALF.COM (AN EBAY COMPANY)</u>  <b>Categories</b> <u>ANTIQUES &amp; ART</u> <u>BOOKS, MOVIES &amp; MUSIC</u> <u>COINS &amp; STAMPS</u> <u>COLLECTIBLES</u> <u>COMPUTERS</u> <u>DOLLS, FIGURES</u> <u>JEWELRY, GEMSTONES</u> <u>PHOTO &amp; ELECTRONICS</u> <u>POTTERY &amp; GLASS</u> <u>REAL ESTATE<sup>new!</sup></u> <u>SPORTS</u> <u>TOYS, BEAN BAG PLUSH</u> <u>EVERYTHING ELSE</u> <u>ALL CATEGORIES...</u>

FIG. 9C

FIG. 9C

11/22

```
<generalized displayname="Generalized 1">
  <include>
    <atomic xhtmlsourceid="131" displayname="Automotive ">
      <content>
        <contentitem id="1" sourceid="131" displayname="Content Item">
          <pathelement type="html" order="1"/>
          <pathelement type="body" order="1"/>
          <pathelement type="table" order="2"/>
          <pathelement type="tr" order="1"/>
          <pathelement type="td" order="1"/>
          <pathelement type="table" order="1"/>
          <pathelement type="tr" order="2"/>
          <pathelement type="td" order="2"/>
          <pathelement type="font" order="1"/>
          <pathelement type="b" order="1"/>
          <pathelement type="a" order="1"/>
        </contentitem>
      </content>
    <attributes>
      <class value="10,20,30"/>
      <align value="left"/>
      <name value="Automotive"/>
    </attributes>
  </atomic>
```

↓A<sub>2</sub>-----A<sub>2</sub>↓

FIG. 10A<sub>1</sub>

12/22

200

↑A<sub>1</sub>      A<sub>1</sub>↑

```

<atomic xmlns:sourceid="133" displayname="Business Exchange">
  <content>
    <contentitem id="1" sourceid="133" displayname="Content Item">
      <pathelement type="html" order="1"/>
      <pathelement type="body" order="1"/>
      <pathelement type="table" order="2"/>
      <pathelement type="tr" order="1"/>
      <pathelement type="td" order="1"/>
      <pathelement type="table" order="1"/>
      <pathelement type="tr" order="2"/>
      <pathelement type="td" order="2"/>
      <pathelement type="font" order="1"/>
      <pathelement type="b" order="1"/>
      <pathelement type="a" order="2"/>
    </contentitem>
  </content>
  <attributes>
    <class value="10,20,30"/>
    <align value="left"/>
    <name value="Business Exchange"/>
  </attributes>
</atomic>
</include>
</generalized>
  
```

FIG. 10A<sub>2</sub>

09977010-101101